

HELPING THE SMALL

WALK  
TALL.



## About Funding Options

We believe in small. Small is the local bike shop, the independent hairdresser, the plumber you've known for ten years. They might not be perfect, but small businesses are good for the world. We're here to help the small walk tall.

We help businesses find the right finance for their situation from more than 60 of the UK's leading lenders – whether they're fighting for survival, looking to grow, or simply need finance to pay a VAT bill.

## Our service

Tell us a bit about the business and they'll be automatically matched with 60+ providers in minutes. It's completely free and no-obligation to see funding options. Once a product or lender has been chosen, experienced Business Finance Specialists are on hand throughout the process.

## Complete UK coverage

Firms all over the UK use Funding Options to find the right funding, based as far afield as the Isle of Skye, Scarborough, Northern Ireland, London, Cornwall, Portsmouth, and North Wales. [See our case studies](#). Businesses have raised tens of millions of pounds in the last year using our service, and they rate Funding Options 5 stars on independent review site [Trustpilot](#).

## Government approved

The Government-backed British Business Bank chose Funding Options to help businesses find finance when they haven't been successful with the big banks. (Check out our [Bank Referral Scheme FAQ](#) or find out more from the [British Business Bank](#)).

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**JENNY MCROBB | HEAD OF RELATIONSHIPS**

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# HOW TO BECOME AN INTRODUCER

If you work with a business looking for funding, you can refer them to us and earn commission without increasing the cost for your client. Here's how you can become an introducer, and help us get the right funding for even more businesses all over the UK.



## Remuneration

Funding Options operates a 'revenue share' model with Introducers. You'll receive 30% of the commission that Funding Options receives from the lender for any successful referrals. We'll contact you on the first working day of every month, outlining the successful deals and commission amount due for the previous month.

Please send invoices to [accounts.team@fundingoptions.com](mailto:accounts.team@fundingoptions.com). Funding Options will pay introducers on the last working day of each month.

## How to refer businesses to us

The simplest way to refer a business to us is to include the following information in an email to [joshua.eldridge@fundingoptions.com](mailto:joshua.eldridge@fundingoptions.com).

### Required information:

- Registered business name
- Contact name, phone number, and email address
- The amount of finance needed
- What the finance is for
- The business's typical monthly turnover
- How long the business has been trading

### Useful additional information:

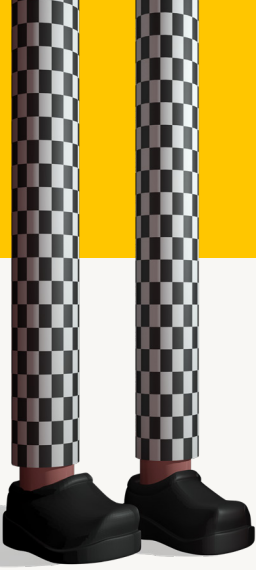
- How soon do they need the finance?
- How long do they need the finance for?
- How profitable is the business?
- Are any of the business owners or directors UK homeowners?
- Does the business offer trade credit? (payment via invoices)

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# OTHER WAYS TO REFER US



## Affiliate ID

This allows you to direct customers to any page on our website, and referrals will be tracked using cookies.

## Co-branded landing page

This allows you to direct customers to a specific landing page on our website, where customers will see your brand logotype alongside the standard Funding Options branding.

## Introducer API

Refer businesses directly to our platform using an Application Programming Interface (please note: API integrations require significant development work, so we won't consider them for introducers referring less than 50 businesses per month). [Click here to view our partner integrations page.](#)

## Referral tracking

Your dedicated account manager will give you access to our partner dashboard — your personal login to our site which shows real-time details of your referrals. In our partner dashboard you'll also find the stage your referrals have reached, for example 'customer engaged', 'sent to lender', and 'drawdown completed'.

Please note, due to the data protection rules we have to follow, we can't include details such as company names, but you will be able to see the general status of each case, as well as the total of successful and unsuccessful referrals you have sent to us.

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